

SUBJECT - Tomorrow: Your Chance for [List Benefit Here]

Hey [NAME],

[Start By Highlighting The Problem The Product Solves]

[Warm up your audience here. Write a few introductory sentences that greet them and address the problem they may be facing. Tell them how you or your clients suffered and how you/they overcame]

And now the solution to all this will be available tomorrow at [DATE/TIME]. Grab it and you'll:

- ✓ Insert product benefit
- ✓ Insert product benefit
- ✓ Insert product benefit
- ✓ Insert product benefit

I'll be in touch the moment it's available, so keep an eagle eye on your inbox. You're going to LOVE this and wonder why you didn't do it sooner.

To your success,  
[YOUR NAME]