**400+ Fill in the blanks Headlines You Can Copy To Advertise ANY Business:**

Your Lawyer Doesn't Want You To Read This Ad

**Your \_\_\_\_\_\_\_ Doesn’t Want You To Read This Ad**

You, A Millionaire Writer?

**You, A \_\_\_\_\_\_?**

You too can look and feel great in just 12 minutes a day with Gym-In-a-Can!

**You too can \_\_\_\_\_\_\_ in just \_\_\_\_\_\_\_ with**

**\_\_\_\_\_\_\_\_\_!**

Would You Like To Have A Photographic Memory?

**Would You Like To Have A \_\_\_\_\_\_\_\_\_\_?**

World Renowned Chef Reveals "Top Secret" Low-Fat Ways To Cook Chicken, Fish and Turkey With NO Fat, NO Margarine, NO Butter Absolutely Guaranteed.

**World Renowned \_\_\_\_\_\_ Reveals "Top Secret"**

**\_\_\_\_\_\_ Ways To \_\_\_\_\_\_\_\_\_\_\_\_\_\_ With**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Absolutely Guaranteed.**

Woman Who Spent 5 Years In A Wheel Chair With MS Wins Aerobics Contest In Amazing Fashion

**Woman Who \_\_\_\_\_\_\_\_\_ Wins \_\_\_\_\_\_\_ In Amazing**

**Fashion**

Wife Of Famous Movie Actor Discovers Scent That Drives Men Wild

**Wife Of Famous \_\_\_\_\_\_\_\_ Discovers \_\_\_\_ That**

**\_\_\_\_\_**

Why Lazy SOB’s Succeed In Business And Nice Guys Fail

**Why Lazy \_\_\_\_\_\_\_\_ Succeed In \_\_\_ And Nice Guys**

**Fail**

Why Are We Giving Away This (product here) For Only $2 - This Is Not A Misprint

**Why Are We Giving Away \_\_\_\_\_\_\_\_ For Only \_\_\_ -**

**This Is Not A Misprint**

Who Else Wants To Make Money With Their Computer?

**Who Else Wants To \_\_\_\_\_\_\_ With \_\_\_\_\_\_\_\_?**

Who Else Wants To Make A Cake In Half The Time?

**Who Else Wants To \_\_\_\_\_\_ In \_\_\_\_\_\_?**

Who Else Wants A "To Die For" Figure?

**Who Else Wants A \_\_\_\_\_\_\_\_\_\_\_?**

Which One Of These Skins Problems Do You Want To Get Rid Of?

**Which One Of These \_\_\_\_\_ Problems Do You Want**

**To Get Rid Of?**

Which of These Health Problems Do You Want To Beat?

**Which of These \_\_\_\_\_\_ Problems Do You Want To**

**Beat?**

Where The Money Is And How To Get It

**Where \_\_\_\_\_\_\_ Is And How To Get It**

What Would You Rather Do: Watch TV Or Make Some Real Money?

**What Would You Rather Do: \_\_\_\_\_ Or \_\_\_\_\_\_?**

What The Travel Agent Won't Tell You Can Save You 50%-70% On Your Cruise Vacation!!!

**What The \_\_\_\_\_\_\_\_ Won't Tell You Can Save You**

**\_\_\_ On Your \_\_\_\_\_\_\_!!!**

What Lawyers Don't Tell You... You can form your own corporation, by phone, in any state, in as little as 8 minutes, as low as $45

**What \_\_\_\_ Don't Tell You... You can \_\_\_\_\_ in as**

**little as \_\_\_, as low as $\_\_**

What Everybody Ought To Know About The Stock And Bond Business

**What Everybody Ought To Know About The \_\_\_\_\_**

**Business**

We're Looking For People Who Want To Make Money With Their Own Business

**We're Looking For People Who Want To \_\_\_\_\_ With**

**\_\_\_**

We're Looking For People To Write Greeting Cards

**We're Looking For People To \_\_\_\_\_\_**

WARNING: Do Not Try Another Weight Loss Diet Or Slimming Supplement Until You Get This FREE Report And Audio Tape

**WARNING: Do Not Try Another \_\_\_\_\_ Until You Get**

**This FREE Report And Audio Tape**

Wanted - Ideas and Inventions!

**Wanted - \_\_\_\_\_\_\_!**

Want To Be A River Guide?

Want To Be A Private Investigator? Want To Be A Paralegal?

**Want To Be A \_\_\_\_\_?**

Twist Your Way To A Fitter...Trimmer You

**\_\_\_\_ Your Way To A \_\_\_\_\_ You**

Turn your mailbox into an overflowing CASHbox

**Turn your \_\_\_\_\_ into a \_\_\_\_\_\_**

Too Busy Earning A Living To Make Any Money?

**Too Busy \_\_\_\_\_ To \_\_\_\_\_?**

To People Who Want To Write But Can't Get Started

**To People Who Want To \_\_\_\_\_ But Can't Get**

**Started**

Tired of working for someone else?

**Tired of \_\_\_\_\_\_\_?**

This New Business In A Box Can Earn You Hundreds Of Thousands Of Dollars While It Runs On Full Auto-Pilot!

**This New \_\_\_\_\_ Can \_\_\_\_\_ While It \_\_\_\_\_!**

This Lawn-mower Makes Cutting the Grass So Fast And Easy, I Bought It For My Wife!

**This \_\_\_\_\_ Makes \_\_\_\_\_ So \_\_\_\_\_, I Bought It**

**For My Wife!**

This is the Information your government doesn't want you to know about!

**This is the \_\_\_\_\_ your \_\_\_\_\_ doesn't want you**

**to know about!**

They Laughed When I sat Down At The Piano - But When I Started To Play...

**They Laughed When I \_\_\_\_\_ - But When I \_\_\_\_\_**

**...**

These must be some of the best kept healing secrets in the world

**These must be some of the best kept \_\_\_\_\_**

**secrets in the world**

There's Big Business In Losing

**There's Big \_\_\_\_\_ In \_\_\_\_\_**

There's Another Woman Waiting To Snatch Your Man - And She's Too Smart To Have Morning Mouth

**There's Another \_\_\_\_\_ Waiting To \_\_\_\_\_ - And**

**She's Too Smart To Have \_\_\_\_\_**

The waxless, shaveless, creamless, safe and painless way to remove that unwanted hair!

**The \_\_\_\_\_ way to \_\_\_\_\_\_\_\_\_\_!**

The Ugly Truth About Your Beautiful New Car

**The Ugly Truth About Your Beautiful \_\_\_\_\_\_\_**

The Secret to Becoming a Millionaire Is Simply Using the Right Words!

**The Secret to \_\_\_\_\_\_ Is Simply \_\_\_\_\_!**

The Secret of Perfect Putting The Secret of Having Good Luck The Secret of Being Wealthy

**The Secret of \_\_\_\_\_**

The Revolutionary New Training Method The Worlds Toughest Street Cops Use

**The Revolutionary New \_\_\_\_\_ The Worlds \_\_\_\_\_**

**Use**

The Quickest Way I Know To Make a Million Dollars

**The Quickest Way I Know To \_\_\_\_\_\_\_**

The People Who read This Book Will End Up With Your Money

**The People Who \_\_\_\_\_ Will End Up With Your**

**\_\_\_\_\_**

The Only Two Ways To Super Wealth And How You Can Join The Wealthy Elite

**The Only Two Ways To \_\_\_\_\_ And How You Can Join**

**The \_\_\_\_\_ Elite**

The NON-Surgical Face-Lift all Australia is talking about

**The \_\_\_\_\_ all \_\_\_\_\_ is talking about**

The Most Expensive Magazine In The World, Yet Over 40,000 Businessmen Buy It Every Month, Why?

**The Most \_\_\_\_\_ In The World, Yet Over \_\_\_\_\_ Buy**

**It \_\_\_\_\_, Why?**

The Most Comfortable Shoes You Ever Wore Or Your Money Back

**The Most \_\_\_\_\_ You Ever \_\_\_\_\_ Or Your Money**

**Back**

The Man With The Midas Touch

**The Man With The \_\_\_\_\_**

The Lazy Man's Way To Riches

**The Lazy Man's Way To \_\_\_\_\_**

The Art Of Selling By Phone

**The Art Of \_\_\_\_\_**

The Amazing Story Of A Business That Requires So Little Of Anything You Could Run It Out Of The Boot Of Your Car

**The Amazing Story Of \_\_\_\_\_ That Requires So**

**Little Of \_\_\_\_\_ You Could \_\_\_\_\_**

The Amazing Secrets of Winning Blackjack That's Had A Las Vegas Mystery Man Banned From The Casinos

**The Amazing Secrets of \_\_\_\_\_ That's Had A \_\_\_\_\_**

The Amazing Secret Of The Marketing Genius Who Is Afraid Of Flying

**The Amazing Secret Of The \_\_\_\_\_ Genius Who Is**

**Afraid Of \_\_\_\_\_**

The Amazing Secret Of How You Can Buy A Profitable (Already Established) Business With No Cash Down!

**The Amazing Secret Of How You Can \_\_\_\_\_ With No**

**\_\_\_\_\_!**

The Amazing New Wrinkle Eraser Discovered By Oriental Chemist

**The Amazing New \_\_\_\_\_ Discovered By \_\_\_\_\_**

The Amazing Money Making Power Of Floppy Disks

**The Amazing Money Making Power Of \_\_\_\_\_**

The Amazing $10 Fake Diamond That Will Fool 9 out of 10 Jewelers

**The Amazing \_\_\_\_\_ That Will Fool \_\_\_\_\_**

The 10 Wackiest Ideas That Made Millions... And How You Can Too! The Inside Secrets To Making A Fortune With Crazy, Outlandish And Outrageous Products And Services

**The 10 Wackiest Ideas That \_\_\_\_\_... And How You**

**Can Too! The Inside Secrets To \_\_\_\_\_ With**

**Crazy, Outlandish And Outrageous \_\_\_\_\_**

The 10 Quickest Ways To Get Customers

**The 10 Quickest Ways To \_\_\_\_\_**

Test Gold Like A Jeweler

**\_\_\_\_\_ Like A \_\_\_\_\_**

Teach Yourself Computer Programming In 24 Hours

**Teach Yourself \_\_\_\_\_ In \_\_\_\_\_**

Stop Smelly Feet

**Stop \_\_\_\_\_**

Stop Dreaming And Start Making Money

**Stop \_\_\_\_\_ And Start \_\_\_\_\_**

Speak Spanish Like A Diplomat

**\_\_\_\_\_ Like A \_\_\_\_\_**

Sick And Tired Of Making Your Boss Rich?

**Sick And Tired Of \_\_\_\_\_?**

Secrets of Speed Hitting: How to Hit a Man 11 Times or More in 1 Second or Less and Explode into Action Before He Can Blink an Eye!

**Secrets of \_\_\_\_\_: How to \_\_\_\_\_ Before He Can**

**Blink an Eye!**

Scientists Discover The Secret Scent That Drives 3 out of 4 Women Wild

**Scientists Discover The Secret \_\_\_\_\_ That \_\_\_\_\_**

Satellite Scrambling Got You Down? We Have The Solution

**\_\_\_\_\_ Got You Down? We Have The Solution**

Sail Away on a Deluxe Vacation To The Caribbean While You Learn the Secrets of Small-Business Success

**\_\_\_\_\_ While You Learn the Secrets of \_\_\_\_\_**

Remember When You Could Have Picked Up A Good Piece Of Real Estate For A Song, And You Didn't?

**Remember When You Could Have \_\_\_\_\_, And You**

**Didn't?**

Pregnant? The Sooner You Know The Better

**\_\_\_\_\_? The Sooner You Know The Better**

Pre-Approved Loans For Small Businesses Available NOW!

**\_\_\_\_\_ For \_\_\_\_\_ Available NOW!**

Polish Scientist Counterfeits The Perfect Diamond That Fools 99.7% Of Gem Merchants

**\_\_\_\_\_ Counterfeits The Perfect \_\_\_\_\_ That Fools**

**99.7% Of \_\_\_\_\_**

Pay off your Home Mortgage in half the time without increasing your repayments!

**\_\_\_\_\_ in half the time without increasing**

**\_\_\_\_\_!**

Own Your Own Television Shopping Show

**Own Your Own \_\_\_\_\_**

Own The Business Of Your Desires Without Investing A Single Cent

**Own The \_\_\_\_\_ Of Your Desires Without Investing**

**A Single Cent**

Ohio man has 21-year tested formula to create multi-million dollar businesses from scratch, without bank loans, venture capitalists or selling stock

**\_\_\_\_\_ man has \_\_-year tested formula to create**

**\_\_\_\_\_ from scratch, without \_\_\_\_\_**

Ohio Lawyer Discovers How To Make Money At Home With The Help Of The US Government

**\_\_\_\_\_ Discovers How To \_\_\_\_ With The Help Of**

**\_\_\_\_\_**

Now Enjoy Super Hearing!

**Now Enjoy Super \_\_\_\_\_!**

No Office - No Phones - No Staff - No Business Meetings - No Forms To Fill Out - Just Cold Hard Cash In The Mail Everyday

**No \_\_\_\_\_ - Just \_\_\_\_\_ Everyday**

New Service Doubles The Trouble-Free Life Of Your Computer, And Prevents Break-Downs And Crashes That Cost You Hundreds Of Dollars In Repairs And Down-Time...

**New \_\_\_\_\_ Doubles The \_\_\_\_\_, And Prevents \_\_\_\_\_**

**That Cost You Hundreds Of Dollars In \_\_\_\_\_...**

New Make-Up Won't Come Off Even In A Downpour

**New \_\_\_\_\_ Won't \_\_\_\_\_ Even In A \_\_\_\_\_**

New Fishing Book Reveals How To Catch The Big Ones And Make Your Fishing Buddies Jealous

**New \_\_\_\_\_ Book Reveals How To \_\_\_\_\_ And Make**

**\_\_\_\_\_ Jealous**

New "Energy Pill" Tested By Navy Seals With Amazing Results

**New \_\_\_\_\_ Tested By \_\_\_\_\_ With Amazing Results**

Never Ever Suffer From The Flu Again!

**Never Ever Suffer From \_\_\_\_\_ Again!**

Need More Money?

**Need More \_\_\_\_\_?**

Miraculous Candle Rituals Give You Control of Your Life - Automatically!

**Miraculous \_\_\_\_\_ Give You \_\_\_\_\_ -**

**Automatically!**

Man Who Spent 3 Years In A Leg Brace Now Runs Five Miles A Day

**Man Who \_\_\_\_\_ Now \_\_\_\_\_**

Lovelier Looking Hands in 24 Hours Or Your Money Back

**\_\_\_\_\_ in 24 Hours Or Your Money Back**

Local Marketing Guru Shows You How To Make Money Faster In Spite Of Sluggish Economy - All At A $37 Workshop!

**Local \_\_\_\_\_ Guru Shows You How To \_\_\_\_\_ In**

**Spite Of \_\_\_\_\_ - All At \_\_\_\_\_!**

Local Business Owner Swears Under Oath He Did Not Steal Any of The (type of product) He's Selling So Cheap

**Local \_\_\_\_\_ Swears Under Oath He Did Not \_\_\_\_\_**

**He's \_\_\_\_\_**

Like me... You can make really BIG MONEY at home watching TV - or just reading your daily newspaper!

**Like me... You can \_\_\_\_\_!**

Let This Strange And Beautiful Gift From Outer Space Bring You Incredible Good Luck Absolutely Guaranteed

**Let This Strange And Beautiful \_\_\_\_\_ Bring You**

**\_\_\_\_\_ Absolutely Guaranteed**

Leading Area Auto Body Shop Takes Hassle Out Of Collision Damage Repairs, Loans You Another Car FREE

**Leading Area \_\_\_\_\_ Takes Hassle Out Of \_\_\_\_\_,**

**Loans You \_\_\_\_\_ FREE**

LA Lawyer Reveals Ways To Get Even Without Being Taken To Court

**\_\_\_\_\_ Reveals Ways To \_\_\_\_\_ Without \_\_\_\_\_**

Just Released... 19 Of The World's Top Marketing Geniuses Reveal Little Known Marketing Secrets That Could Make You Rich!

**Just Released... \_\_\_ Of The World's \_\_\_\_\_**

**Reveal Little Known \_\_\_\_\_ Secrets That Could**

**\_\_\_\_\_!**

Is This Your Dream Home?

**Is This Your Dream \_\_\_\_\_?**

Is The Life Of A Child Worth $1 To You?

**Is The \_\_\_\_\_ Worth $\_ To You?**

Increase Your Strength & Flexibility. Bruce Lee's Secret To Success Will Also Be Yours

**Increase Your \_\_\_\_\_. \_\_\_\_\_’s Secret To \_\_\_\_\_**

**Will Also Be Yours**

Increase your power and strength, reduce training session times, maintain fitness and power during rehabilitation and burn calories with the Ultimate Trainer

**Increase your \_\_\_\_\_, reduce \_\_\_\_\_, maintain**

**\_\_\_\_\_ and \_\_\_\_\_ with \_\_\_\_\_**

Improve Your Memory In As Little As Two Minutes A Day

**Improve Your \_\_\_\_\_ In As Little As \_\_\_\_\_**

Imagine Working From 7 In The Morning To 6 At Night And Loving Every Minute Of It

**Imagine \_\_\_\_\_ And Loving Every Minute Of It**

If Your Bathroom Isn't Ready In 5 Days I'll Give You $100 Cash For Every Day We Go Over

**If Your \_\_\_\_\_ Isn't Ready In 5 Days I'll Give**

**You $100 Cash For Every Day We Go Over**

If You Can Lick A Stamp You Can Lick Your (name of problem) Problem

**If You Can \_\_\_\_\_ You Can \_\_\_\_\_**

I Discovered How To Beat The Race Track... Now I'm Revealing My Secret

**I Discovered How To \_\_\_\_\_... Now I'm Revealing**

**My Secret**

How You Can Create A Hot-Selling Information Product On Any Subject Almost Instantly... In Just 2 to 4 Hours!

**How You Can \_\_\_\_\_ Almost Instantly... In Just 2**

**to 4 Hours!**

How To Write Headlines That'll Make You Rich

**How To \_\_\_\_\_ That'll \_\_\_\_\_**

How To Use Library Books And Magazines To Boost Your Sales

**How To Use \_\_\_\_\_ To Boost Your \_\_\_\_\_**

How To Turn Your Kitchen Into A Well-Oiled Profit Making Machine!!!

**How To Turn Your \_\_\_\_\_ Into A Well-Oiled \_\_\_\_\_**

**Machine!!!**

How To Turn Your Fax-Machine Into The Most Profitable Device Known To Man

**How To Turn Your \_\_\_\_\_ Into The Most \_\_\_\_\_**

How To Turn Your Business Card Into Your 24 Hour A Day Sales Force

**How To Turn Your \_\_\_\_\_ Into Your 24 Hour A Day**

**\_\_\_\_\_**

How To Turn Obstacles Into Opportunities

How To Turn Angry Customers Into Ambassadors For Your Business

How To Turn A 30 Cent Item Into Hundreds Of Dollars

**How To Turn \_\_\_\_\_ Into \_\_\_\_\_**

How to turn $45 into $483,000.00 in just 11 years

**How to turn \_\_\_\_\_ into \_\_\_\_\_ in just \_\_\_\_\_**

How to Test & Prove a Winning Sales Process So You Can Roll- Out With A Winner Every time...

**How to Test & Prove a \_\_\_\_\_ Process So You Can**

**\_\_\_\_\_ Every time...**

How To Take The Headache Out Of Writing

**How To Take The Headache Out Of \_\_\_\_\_**

How To Start With Nothing And Create A Money Making Empire

**How To Start With Nothing And Create A \_\_\_\_\_**

How To Rob Banks... Legally

**How To \_\_\_\_\_ ... Legally**

How to Quickly & Easily Create Ads and Sales Letters Which Make People Line Up And Practically Beg You To Take Their Money!!!

**How to Quickly & Easily \_\_\_\_\_ Which Make People**

**\_\_\_\_\_!!!**

How To Out Fox The Foxes! 263 Secrets The Law And Lawyers Don't Want You To Know!

**How To Out Fox The Foxes! 263 Secrets \_\_\_\_\_**

**Don't Want You To Know!**

How To Master The Art And Science Of Writing Killer Adverts & Sales Letters

**How To Master The Art And Science \_\_\_\_\_**

How To Make People Line Up And Beg To Give You Money

**How To Make People Line Up And Beg To \_\_\_\_\_**

How To Have A Photographic Memory

**How To Have A \_\_\_\_\_**

How To Give A Talk That Leaves Your Audience Spellbound

**How To \_\_\_\_\_ That \_\_\_\_\_**

How To Get The Wedding of Your Dreams At Zero Cost to You By Letting Your Guests Pay for The Greatest Day of Your Life... Secrets of the Italian Self-Liquidating Wedding!

**How To Get The \_\_\_\_\_ of Your Dreams At Zero**

**Cost to You By \_\_\_\_\_ ... Secrets of the \_\_\_\_\_!**

HOW TO GET RICH In Today's Economy. The Complete Do-It- Yourself Guide To Personal and Financial Survival For The Hard Years To Come

**HOW TO \_\_\_\_\_ In Today's Economy. The Complete**

**Do-It-Yourself Guide To \_\_\_\_\_ For The Hard**

**Years To Come**

How To Get A Free Supply Of An Amazing New Diet Pill That Works Like Crazy

**How To Get A Free Supply Of An Amazing New**

**\_\_\_\_\_ That Works Like Crazy**

How To Get A FREE One Year Subscription To The Online Marketing Newsletter And $1,177.00 Worth Of FREE Gifts

**How To Get A FREE \_\_\_\_\_ And $\_\_\_\_\_ Worth Of**

**FREE Gifts**

How To Get 12 Hours Out Of An 8 Hour Day

**How To Get \_\_\_\_\_ Out Of \_\_\_\_\_**

How To Eat More And Weigh Less

**How To \_\_\_\_\_ More And \_\_\_\_\_ Less**

How To Double Your Business In Six Months - 100% Guaranteed!!!

**How To \_\_\_\_\_ In Six Months - 100% Guaranteed!!!**

How To Discover The Fortune That Lies Hidden In Your Head

**How To Discover The \_\_\_\_\_ That Lies Hidden In**

**Your \_\_\_\_\_**

How To Collect On Your Life Insurance Even When Your Not Dead

**How To \_\_\_\_\_ Even When Your Not \_\_\_\_\_**

How To Buy The RV Of Your Dreams

**How To Buy The \_\_\_\_\_ Of Your Dreams**

How To Burn Off Body Fat Minute by Minute

**How To \_\_\_\_\_ Minute by Minute**

How To Become A Lean Mean Health Machine With A Body Carved In Granite

**How To Become \_\_\_\_\_ With A \_\_\_\_\_**

How Often Have You Said: "No, I Haven't Read It. I've Been Meaning To Though"?

**How Often Have You Said: "No, I Haven't \_\_\_\_\_.**

**I've Been Meaning To Though"?**

How My Friends And I Knock Out Arthritic Pain - and other Types of Pain - Quickly & Without Drugs

**How My Friends And I \_\_\_\_\_ - Quickly & Without**

**\_\_\_\_\_**

How A New Discovery Made A Plain Girl Beautiful

**How A New Discovery Made A \_\_\_\_\_**

Hiring A Lawyer May Be Dangerous To Your Wealth

**Hiring A \_\_\_\_\_ May Be Dangerous To Your \_\_\_\_\_**

High Kicks And Splits With No Warm-Up!

**\_\_\_\_\_ With No \_\_\_\_\_!**

Hidden Profits In Your Computer

**Hidden \_\_\_\_\_ In Your \_\_\_\_\_**

Here's the secret of... How To Avoid The Pain And Discomfort Of Product Development

**Here's the secret of... How To Avoid The Pain**

**And Discomfort Of \_\_\_\_\_**

Here's The Quickest & Easiest Way For You To Succeed In Mail Order

**Here's The Quickest & Easiest Way For You To**

**Succeed In \_\_\_\_\_**

Here's A Way To Make Money That Has Never Failed Yet!

**Here's A Way To \_\_\_\_\_ That Has Never Failed**

**Yet!**

Here's A Secret Weapon That You Can Use To Help Increase Your Profits AND Reduce Your Workload!!!

**Here's A Secret Weapon That You Can Use To Help**

**Increase Your \_\_\_\_\_ AND Reduce Your \_\_\_\_\_!!!**

Greatest Goldmine of Easy "Things To Make And Sell" Ever Jammed Into One Big Book

**Greatest Goldmine of \_\_\_\_\_ Ever Jammed Into One**

**Big \_\_\_\_\_**

Get Paid $20,000 For Each Book You Read

**Get Paid $\_\_\_\_\_ For Each \_\_\_\_ You \_\_\_\_\_**

Get Out Of Debt Without Borrowing!

**Get \_\_\_\_\_ Without \_\_\_\_\_!**

Get A Closer Shave WITHOUT Nicks Or Cuts

**Get A \_\_\_\_\_ WITHOUT \_\_\_\_\_ Or \_\_\_\_\_**

Full Time Hairdresser Finds Part Time Goldmine

**Full Time \_\_\_\_\_ Finds Part Time \_\_\_\_\_**

Free Kit Tells How To Get Better Photos

**Free \_\_\_\_\_ Tells How To Get Better \_\_\_\_\_**

Free Book Tells You 17 Secrets Of Prize Roses

**Free \_\_\_\_\_ Tells You 17 Secrets Of \_\_\_\_\_**

Free 1 Month Gym Membership Worth $79 With Every Pair Of Nike Cross Trainer Shoes. This Weekend Only

**Free \_\_\_\_\_ Worth $\_\_\_ With \_\_\_\_\_. This Weekend**

**Only**

FREE "Money Generating" Information Products Worth $268 for the first 100 People to take Advantage of this Offer

**FREE \_\_\_\_\_ Worth $\_\_\_ for the first 100 People**

**to take Advantage of this Offer**

Find Out How Thousands Finally Lost Weight After Trying Everything Else

**Find Out How Thousands Finally \_\_\_\_\_ After**

**Trying Everything Else**

Financial Columnist Makes Unique Discovery

**\_\_\_\_\_ Makes Unique Discovery**

Finally The Greatest Internet Marketing Geniuses On The Planet Reveal The Truth About... How You Can Make Your Personal Fortune Marketing On The Internet

**Finally The Greatest \_\_\_\_\_ Geniuses On The**

**Planet Reveal The Truth About... How You Can**

**\_\_\_\_\_**

Fact-Filled Book Reveals How To Keep Your Wife From Driving You Crazy During Menopause...

**Fact-Filled Book Reveals How To \_\_\_\_\_...**

Don't Try This With Any Other Glue

**Don't Try This With Any Other \_\_\_\_\_**

Do You Make These Mistakes In English?

**Do You Make These Mistakes In \_\_\_\_\_?**

Do You Honestly Want To Be Rich?

**Do You Honestly Want To \_\_\_\_\_?**

Do You Have These Symptoms Of Nervous Exhaustion?

**Do You Have These Symptoms Of \_\_\_\_\_?**

Discover What Homeowners Don't Know About Their Mortgages That Could Make You a Fortune!

**Discover What \_\_\_\_\_ Don't Know About \_\_\_\_\_ That**

**Could \_\_\_\_\_!**

Discover The Oriental Sleeping Secret

**Discover The \_\_\_\_\_ Secret**

Discover The Magic Words That Will Bring You Success & Riches!

**Discover The Magic \_\_\_\_\_ That Will Bring You**

**\_\_\_\_\_ & \_\_\_\_\_!**

Discover The Amazing Winning Secret To Selling On The Internet

**Discover The Amazing Winning Secret To \_\_\_\_\_**

Discover How To Turn What You Already Know About Your Work, Hobby, Or Personal Interests Into A Million Dollar Information Products Empire!

**Discover How To Turn What You Already Know**

**About \_\_\_\_\_ Into \_\_\_\_\_!"**

Direct Mail Expert Says He Will Risk His Own Money To Prove He Can Beat Any Control Package Ever Written!

**\_\_\_\_\_ Expert Says He Will Risk His Own Money To**

**Prove He Can \_\_\_\_\_!**

Denver Man Reveals A Short-Cut To Authorship

**\_\_\_\_\_ Man Reveals A Short-Cut To \_\_\_\_\_**

Confessions Of A Disbarred Lawyer

**Confessions Of A \_\_\_\_\_**

Cash In On The Booming Demand For CD ROMs Without Touching a Computer!

**Cash In On The Booming Demand For \_\_\_\_\_ Without**

**\_\_\_\_\_!**

Can You Pass This Money Test?

**Can You Pass This \_\_\_\_\_ Test?**

California Firm Dares To Reveal an Investment Secret That Your Stock Broker Doesn't Want You To Know.

**\_\_\_\_\_ Firm Dares To Reveal a \_\_\_\_\_ Secret That**

**Your \_\_\_\_\_ Doesn't Want You To Know.**

Banking Secrets The Banks Don't Want You To Know About

**\_\_\_\_\_ Secrets The \_\_\_\_\_ Don't Want You To Know**

**About**

At Last... Someone Has Unlocked The Secrets Of Getting People To Fall In Love With You!

**At Last... Someone Has Unlocked The Secrets Of**

**\_\_\_\_\_!**

"AT LAST! A Unique, Australian Bilge Switch That's So Reliable It's Guaranteed For Five Years!"

**"AT LAST! A Unique \_\_\_\_\_ That's So Reliable**

**It's Guaranteed For Five Years!"**

Are You Ready To Make Life Give You What You Want?

**Are You Ready To \_\_\_\_\_?**

Are You An Over Educated Under Achiever?

**Are You An Over \_\_\_\_\_ Under \_\_\_\_\_?**

Announcing... The New Edition Of The Encyclopedia That Makes It Fun To Learn Things

**Announcing... The New Edition Of \_\_\_\_\_ That**

**Makes It Fun To \_\_\_\_\_**

An Open Letter To Everyone Who Drives A Truck On More Than $10,000 Per Year

**An Open Letter To Everyone Who \_\_\_\_\_ More Than**

**\_\_\_\_\_ Per \_\_\_\_\_**

An Open Letter To Every Overweight Person In Chicago

**An Open Letter To Every \_\_\_\_\_ Person In \_\_\_\_\_**

An Open Invitation To Every Man And Woman Living In Key West Who Wants To Have Better Sex Without Feeling Guilty

**An Open Invitation To Every Man And Woman**

**Living In \_\_\_\_\_ Who Wants To Have \_\_\_\_\_ Without**

**Feeling Guilty**

An Amazing Business You Can Carry In Your Pocket

**An Amazing \_\_\_\_\_ You Can Carry In Your \_\_\_\_\_**

A Flat Stomach WITHOUT Sit-ups

**A \_\_\_\_\_ WITHOUT \_\_\_\_\_!**

7 Ways To Collect Your Unpaid Bills

**7 Ways To \_\_\_\_\_**

57 Reasons Why It Would Have Paid You To Answer Our Ad A Few Months Ago

**57 Reasons Why It Would Have Paid You To \_\_\_\_\_**

**A Few Months Ago**

21 Secret Power Tools that will Build Your Business, Free Up Your Time and Put More Money in Your Pocket... NOW!

**21 Secret \_\_\_\_\_ that will \_\_\_\_\_... NOW!**

1022 Easy Ways to Make Money at Home

**1022 Easy Ways to \_\_\_\_\_**

$200.00 A DAY on a $50 Investment!

**$\_\_\_\_\_ on a $\_\_ Investment!**

**The “worst in the world”**

**– 1. –**

***X Steps to Being the Worst \_\_\_\_\_\_ on the Planet***

E.g. *10 Steps to Being the Worst Guitar Teacher on the Planet*

**– 2. –**

***X Habits of Highly NOT Effective \_\_\_\_\_\_***

E.g. *10 Habits of Highly NOT Effective Guitar Teachers*

**– 3. –**

***How to Totally Suck at \_\_\_\_\_\_***

E.g. *How to Totally Suck at Guitar Playing*

**– 4. –**

***X Unacceptable \_\_\_\_\_\_ing Behaviors***

E.g. *10 Unacceptable Parenting Behaviors*

**– 5. –**

***Have a \_\_\_\_\_\_ Business? Here’s How to Mess Up Your Website in X Simple Steps***

E.g. *Have a Guitar Teaching Business? Here’s How to Mess Up Your Website in 10 Simple Steps*

**– 6. –**

***X Reasons NOT to Launch/Do/Go/… \_\_\_\_\_\_***

E.g. *10 Reasons NOT to Launch a Website Now*

Outrageous headlines (the provocative)

**– 7. –**

***Here’s My Blog/Business/Site, So Buy My Stuff/Read Me Maybe***

E.g. *Here’s My Business, So Buy My Stuff Maybe*

**– 8. –**

***Everything I Know About \_\_\_\_\_\_ I Learned Inside a Nightclub***

E.g. *Everything I Know About Guitar Playing I Learned Inside a Nightclub*

**– 9. –**

***X \_\_\_\_\_\_ So Great/Ridiculous They’ll Make You Wanna Slap Your Momma!***

E.g. *10 Guitars So Ridiculous They’ll Make You Wanna Slap Your Momma!*

**– 10. –**

***Double Your \_\_\_\_\_\_ in X Days/Weeks or I’ll Pay You $X Cash!***

E.g. *Double Your Salary in 8 Weeks or I’ll Pay You $500 Cash!*

**– 11. –**

***\_\_\_\_\_\_ Technique That’s Ugly Yet Beautiful***

E.g. *Guitar Playing Technique That’s Ugly Yet Beautiful*

**– 12. –**

***X Idiot-Proof Ways to \_\_\_\_\_\_!***

E.g. *10 Idiot-Proof Ways to Get Your First Gig!*

**– 13. –**

***Good News, Everybody! \_\_\_\_\_\_***

E.g. *Good News, Everybody! I’ve Just Mastered This Making-Money-Through-Blogging Thing*

**– 14. –**

***It’s Time to Break Up With Your \_\_\_\_\_\_***

E.g. *It’s Time to Break Up With Your Work Habits*

**– 15. –**

***Give Me One Evening and I’ll Give You \_\_\_\_\_\_***

E.g. *Give Me One Evening and I’ll Give You a Better Work-Time Balance*

“Secrets Revealed”

**– 16. –**

***X Things I Wish I Knew When I Started \_\_\_\_\_\_***

E.g. *10 Things I Wish I Knew When I Started Guitar Playing*

**– 17. –**

***X Surprisingly Simple Ways to Simplify Your \_\_\_\_\_\_***

E.g. *10 Surprisingly Simple Ways to Simplify Your Lifestyle*

**– 18. –**

***A Shocking Thing X% of Guys/Chicks/Marketers/Bloggers Do \_\_\_\_\_\_***

E.g. *A Shocking Thing 60% of Guys Do in Bed*

**– 19. –**

***What \_\_\_\_\_\_/[someone] Don’t Tell You***

E.g. *What Your Real Estate Agents Don’t Tell You*

**– 20. –**

***The X Little-Known Secrets to \_\_\_\_\_\_***

E.g. *The 10 Little-Known Secrets to Becoming a Better Guitarist*

**– 21. –**

***\_\_\_\_\_\_ Tricks, so Powerful They Can Change Your Life!***

E.g. *Guitar Playing Tricks, so Powerful They Can Change Your Life!*

**– 22. –**

***X Things Your \_\_\_\_\_\_ Needs That You’ve Never Thought Of***

E.g. *10 Things Your Home Needs That You’ve Never Thought Of*

**– 23. –**

***X Most Overused \_\_\_\_\_\_ in \_\_\_\_\_\_***

E.g. *10 Most Overused Methods in Marketing*

**– 24. –**

***X Crucial Components for Effective \_\_\_\_\_\_***

E.g. *10 Crucial Components for Effective Job Hunting*

**– 25. –**

***The 10 \_\_\_\_\_\_ Commandments***

E.g. *The 10 Guitar Playing Commandments*

**– 26. –**

***The Still-Not-Forgotten Art of \_\_\_\_\_\_***

E.g. *The Still-Not-Forgotten Art of Complaining About Your Job*

**– 27. –**

***To People Who Want to \_\_\_\_\_\_ … but Can’t Get Started***

E.g. *To People Who Want to Learn Guitar Playing … but Can’t Get Started*

Arousing curiosity and desire

**– 28. –**

***Who Else Wants a \_\_\_\_\_\_?***

E.g. *Who Else Wants a Cheaper Mortgage?*

**– 29. –**

***30 Days to a \_\_\_\_\_\_!***

E.g. *30 Days to a Fitter Body!*

**– 30. –**

***The X Best \_\_\_\_\_\_ Tips Ever***

E.g. *The 10 Best Guitar Playing Tips Ever*

**– 31. –**

***Strike the Perfect Work and Relaxation Balance as a [profession]***

E.g. *Strike the Perfect Work and Relaxation Balance as a Personal Trainer*

**– 32. –**

***If You Had Just $100 to \_\_\_\_\_\_ … What Should You Do?***

E.g. *If You Had Just $100 to Start a Business … What Should You Do?*

**– 33. –**

***Are You Tired of \_\_\_\_\_\_?***

E.g. *Are You Tired of Other Guitarists Stealing Your Picks?*

**– 34. –**

***Suppose This Happened to Your \_\_\_\_\_\_…***

E.g. *Suppose This Happened to Your Dog…*

Useful how-to guides

**– 35. –**

***How to Get Through Your First Day Of/as \_\_\_\_\_\_***

E.g. *How to Get Through Your First Day as a Father*

**– 36. –**

***How to Diversify Your \_\_\_\_\_\_ as a \_\_\_\_\_\_***

E.g. *How to Diversify Your Income as a Personal Trainer*

**– 37. –**

***A Beginner’s Guide to \_\_\_\_\_\_***

E.g. *A Beginner’s Guide to Guitar Playing*

**– 38. –**

***Your First Week as \_\_\_\_\_\_? Here’s What to Do***

E.g. *Your First Week as Personal Trainer? Here’s What to Do*

**– 39. –**

***Popular \_\_\_\_\_\_ and Their BETTER Alternatives***

E.g. *Popular Guitar Tools and Their BETTER Alternatives*

**– 40. –**

***If You Could Do Just One Thing to Promote Your \_\_\_\_\_\_ Services; What Would It Be?***

E.g. *If You Could Do Just One Thing to Promote Your SEO Services; What Would It Be?*

**– 41. –**

***How to Recruit \_\_\_\_\_\_***

E.g. *How to Recruit the Perfect Personal Assistant*

**– 42. –**

***X Ways an Excel Spreadsheet Can Help Your \_\_\_\_\_\_***

E.g. *10 Ways an Excel Spreadsheet Can Help Your Blogging Business*

**BLOG POST HEADLINES**

**“How To” Headlines**

“How to” headlines are some of the most popular among bloggers because they tell the reader exactly what they’re going to find out from the post. Templates include:

1. How To \_\_\_\_\_

*Example: How To Get 6-Pack Abs*

2. How To \_\_\_\_\_ And \_\_\_\_\_

*Example: How To Win Friends And Influence People*

3. How To \_\_\_\_\_ In \_\_\_\_\_

*Example: How To Open A Beer Bottle In 2 Seconds*

4. How To \_\_\_\_\_ Even If \_\_\_\_\_

*Example: How To Run Create A Blog From Scratch Even If You’re Just Starting Out*

5. How To \_\_\_\_\_ Like \_\_\_\_\_ (famous person)

*Example: How To Shoot Like Michael Jordan*

6. How To \_\_\_\_\_ Without \_\_\_\_

*Example: How To Lose The Belly Fat Without Yo-Yo Dieting*

You can turn the “How To” and twist it to a more personal “How I” or “How (person)” achieved something.

**Checklist, List Post, or Step by Step Guide**

7. \_\_\_\_\_ Ways To \_\_\_\_

*Example: 10 Ways To Travel Around The World For Less Than $50 A Day*

8. \_\_\_\_\_Tricks/Tips To Help You \_\_\_\_

*Example: 3 Tricks To Help You Become A Better Leader*

9. \_\_\_\_\_ Shortcuts To \_\_\_\_ Success

*Example: 5 Shortcuts To Public Speaking Success*

10. Your Best Guide To \_\_\_\_

*Example: Your Best Guide To Cheap Eats In San Francisco*

11. Ultimate Solution To \_\_\_\_

*Example: Ultimate Solution To Blogging Like A Pro*

12. \_\_ Steps To \_\_\_\_\_\_\_

*Example: 7 Steps To Getting Cheap Cruises In The Bahamas*

You can never go wrong with these styles of post.

**Inspire Success**

13. Use \_\_\_\_ To \_\_\_\_\_

*Example: Use The Latest XPRO Widget To Become Instantly Famous*

14. \_\_\_\_ Like \_\_\_\_ (fill in first blank with skill or simple action, and second blank with famous person)

*Example: Bend It Like Beckham.*

hmm…perhaps a better example? 🙂

How about this one: *How To Present Like Steve Jobs*

15. Why \_\_\_\_ Always \_\_\_\_\_

*Example: Why Top Entrepreneurs Always Wake Up Before Anyone Else*

16. #1 Guide To \_\_\_\_\_

*Example: #1 Guide To Productivity Apps For Your Smartphone*

17. Become \_\_\_\_\_ With \_\_\_\_

*Example: Become More Attractive To Women With These 3 Body Language Tweaks*

18. \_\_\_\_\_ You’ll Be \_\_\_\_\_

*Example: Create Sweet Portuguese Tarts You’ll Be Proud Of*

Alternate: *Create Sweet Portuguese Tarts Your Family Will Love*

19. Brand Yourself Like \_\_\_\_\_

*Example: Brand Yourself Like Redbull*

**Use a Warning To Grab The Reader’s Attention**

20. The \_\_\_\_ Worst \_\_\_\_\_ Mistakes And What They’ll Cost You

*Example: The 7 Worst Bookkeeping Mistakes And What They’ll Cost You*

21. Avoid \_\_\_\_ When \_\_\_\_

*Example: How To Avoid Looking Like A Clown When Putting On Makeup*

22. What \_\_\_\_ Isn’t/Aren’t Telling You About \_\_\_\_

*Example: What Your Mechanic Isn’t Telling You About Your Vehicle Service*

23. \_\_\_\_ Biggest Problems With \_\_\_\_\_

*Example: 3 Biggest Problems With Creating Videos Using ScreencamX Version 3*

24. \_\_\_\_ Way To Avoid \_\_\_\_\_

*Example: 10 Ways To Avoid Having A Dead Website*

25. The Real Truth Behind \_\_\_\_\_\_\_

*Example: The Real Truth Behind What Happened To Flight 123*

26. Are You Making These \_\_ \_\_\_\_\_\_\_Mistakes?

*Example: Are You Making These 7 Social Media Marketing Mistakes?*

27. \_\_\_ Warning Signs Of \_\_\_\_

*Example: 4 Warning Signs Of Aging*

28. \_\_\_ Mistakes In \_\_\_\_\_\_ You Should Avoid

*Example: 10 Mistakes Roller Skating You Should Avoid*

**Answers To Common Questions**

All your readers have questions and they want you to offer them answers and solutions to their problems. Find out what they struggle with and create headlines that promise to solve the problems. Templates include:

29. Could You Be Making A Mistake When \_\_\_\_\_?

*Example: Could You Be Making A Mistake When Doing Sit Ups?*

30. Could This Be The Reason You’re Failing With \_\_\_\_\_?

*Example: Could This Be The Reason You’re Failing With Getting #1 Rankings?*

31. Do You Struggle With \_\_\_\_\_?

*Example: Do You Struggle With Getting Things Done?*

32. Revealed: \_\_\_\_\_\_\_\_\_\_

*Example: Revealed: The Little-Known Secret To Ending Procrastination*

33. Discover Secrets to \_\_\_\_\_

*Example: Discover Secrets To Preventing Acne*

34. Did You Know \_\_\_\_\_\_ ?

*Example: Did You Know You Could Be Saving At Least $14.12 In Gas Per Week?*

35. Proven Tips To \_\_\_\_\_

*Example: Proven Tips To Eliminate Cold Sores Once And For All*

36. If You’re Trying But Failing To \_\_\_\_\_, Try \_\_\_\_

*Example: If You’re Trying But Failing To Make An Extra $1000 Per Month, Try This Strategy*

37. Have You Wondered How (person) Always \_\_\_\_\_\_ ?

*Example: Have You Wondered How Oprah Always Nails Every Interview?*

38. What Few People Know About \_\_\_\_\_

*Example: What Few People Know About Swinging Monkeys On Trees*

39. You Can \_\_\_\_ In \_\_\_\_ With \_\_\_\_\_

*Example: You Can Become Famous In 30 Days With YouTube Videos*

40. What To Avoid When \_\_\_\_\_

*Example: What To Avoid When Recording Videos With Your iPhone*