

Subject: Free Download Reminder: [problem you're solving]

Dear [NAME],

Did you see this yet?

This is just a quick reminder that you can download [insert what they can download]...absolutely free for a limited time.

It [helps you / shows you how to]:

- Benefit #1
- Benefit #2
- Benefit #3

Go get it while you still can!

To your success,  
[YOUR NAME]