

SUBJECT – Just posted: [x ways to XXXX, smart strategies for xxx, etc]

Hey [NAME],

I hope you're having a fantastic day. Here's something that can make it even better.

I just posted [a video / a new podcast / an interview/ to the blog / on Facebook, etc.] and included [x ways to XXXX, smart strategies for xxx, etc].

If you've been struggling to [insert problem your content solves], go here to check it out [LINK].

Bring a paper and pen to take some notes...and then put it into action.

And hey, let me know what you think. I always love hearing from you.

To your success,
[your name]