

Subject: Reminder: [what problem you're solving] (Free)

Dear [NAME],

Did you see this yet?

This is just a quick reminder about our upcoming free event on [DATE/DAY].

At this event, you'll learn...

1. Talk about the information
2. In a bit of detail
3. Share the general topics
4. But don't provide too much
5. You want your prospect
6. To be intrigued enough to
7. Sign up.

When we're done, you'll be able to:

- Benefit #1
- Benefit #2
- Benefit #3

Here are the details again. Just make sure to register now while there are still spaces available:

=> Title:

=> Time:

=> Complete your free registration here [LINK]

I can't wait!

To your success,
[YOUR NAME]